TMG’s Initiatives to Attract Foreign Companies and to Create Ecosystem

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Tokyo is facing ... 

Decline in the labour force population

10 thousand people

2015 2020 2025 2030 2035 2040 2045 2050 2055 2060

- the elderly population (over 75 years old)
- the elderly population (65-74 years old)
- productive population (15-64 years old)
- young population (under 15)

政策企画局「2060年までの人口推計」より作成
Tokyo is facing ...

Low labour productivity

purchase power parity conversion: US$

日本生産性本部「労働生産性の国際比較2018」より作成
Tokyo is facing ...

Intensified international competition

The Mori Memorial Foundation ‘Global Power City Index 2018’
Prescription

- Solve labour shortage
- Improve labour productivity
- Increase city power

Attract Foreign Companies with cutting-edge technologies

- Offer various initiatives including timely business information, deregulation, business supports, etc.
- Create innovation Ecosystem to make Tokyo more business friendly and attractive city.
Initiatives to Attract Foreign Companies
Project of Tokyo’s Special Zone for AHQ

1st Period (FY2013-FY2016)
- Established **80** Asian regional headquarter or R&D centres

2nd Period (FY2017-FY2020)
- Attract **400** foreign companies
  - Attract **50** Financial Companies
  - Establish **40** Asian regional headquarters or R&D centres
  - Attract other types of foreign companies
  - Hold at least **1,000 business matchmaking meetings** between foreign companies and Tokyo-based Companies

✔ Business Exchange
✔ Business Support
✔ Living Environment Development
✔ Business Environment with BCP
Initiatives to Attract Foreign Companies

**Level of interest**
- Interest
- Explore Market
- Build Network & Strategy
- Make Decision
- Prepare
- Open Office
- Start Business in Tokyo

**Access to Tokyo**
- Tech / FinTech Business Camp Tokyo
- Free Consulting

**Support programmes offered by TMG**
- Business Development Center TOKYO (BDCT)
- Tokyo One-Stop Business Establishment Centre (TOSBEC)

**Tokyo Innovation Ecosystem**
Initiatives to Attract Foreign Companies

Networks created by global actors
Communities promoting unification between various actors

Attracting cutting-edge foreign companies
Fostering cutting-edge startups and other firms

Create ground-breaking innovations/
Generate new values

Reform regulations utilizing SSZs

Sustainable growth of economies in Tokyo

Promote to Japan/World
Innovation Ecosystem in Tokyo

Essential elements for innovation ecosystem

**Talent**
Arrange “Community Managers” who accelerate the collaborations between various players in ecosystems and link area ecosystems, and stimulate creation of innovation.

**Place**
Provide places where companies and startups can conduct PoC.

**Regulatory support**
Promote deregulation, as well as simplify and clarify administrative Procedures.

**Promotion**
PR innovation success stories from Tokyo to the world.
Innovation Ecosystem in Tokyo

National Government

- Propose deregulation

TMG

- Gives authorization
- Presents themes of social challenges
- Provide supports;
  - assign community manager
  - support launching joint-verification tests

Japanese foreign cities and ecosystems

- Disseminating Information

(Setting themes of social challenges)
- present themes to solve social challenges based on the idea of “Three-Cities (Safe City, Diverse City, Smart City)” and high-priority policies
- Support private companies to launch joint-projects with other companies or organizations

(Generate Successful cases speedily)
- Officially authorized regional councils which working for creating ecosystem
- Coordinate with National Governments (e.g. request of deregulation)

(Accelerate collaborations between various players)
- Assign community managers in the ecosystem
- Request companies which agree to create ecosystem in Tokyo to cooperate

(Promote to both Japan and overseas)
- Gather information from each ecosystems and disseminate via websites, SNSs
- Hold the event which involves all ecosystem-players in Tokyo

Regional councils*

※council consisted by companies and other organizations working on creating ecosystem in the specific area
Innovation Ecosystem in Tokyo

Supporters
- VCs
- Governments
- Companies
- Banks

Supports will
- 咨合窓口（担当者）の設置
- 地域別協議会への参画
- 実証実験への参画、テーマ設定
- その他東京都事業への協力

Regional Councils

Supports will (as of 14th June)
72 supports
Innovation Ecosystem in Tokyo

Kickoff Event on 27th March, 2019